

Draft guidelines:

# **Advocating for participatory amateur arts activity**

(working title)

# SUMMARY

## ***Purpose of this document***

to provide a summary of the crucial role, benefits and impacts of amateur arts activity in society

## ***How to use this document***

to influence relevant stakeholders (e.g. funders, partners) or policy makers (e.g. politicians)

## ***Practical suggestions – choose from a list***

some practical ways in which you can achieve change

# **Content of the guidelines**

- 1. Definitions and introduction***
- 2. The ways in which amateur arts are important for society and individuals***
- 3. Practical recommendations for action - to pick and choose from***
- 4. Appendix: some relevant research and data***

# 1. DEFINITIONS AND INTRODUCTION

- Amateur artists and amateur arts activity
- Active, not passive
- Continuous activity and project activity
- Funding models
- Amateur arts – amateur sports?
- Reasons for starting taking up amateur arts

## 2. THE WAYS IN WHICH AMATEUR ARTS ARE IMPORTANT FOR INDIVIDUALS AND SOCIETY

- For transmission of intangible cultural heritage
- For young people
- For adults
- For society
- For the economy
- For social change



### **3. PICK AND CHOOSE FROM THIS MENU OF POTENTIAL ACTIONS – page 1**

- Make the case: participatory arts for intangible cultural heritage
- Improve access for young people to arts participation
- Ensure all adults have opportunities for participatory arts activity
- Use research and data to make the case to policy makers

### **3. PICK AND CHOOSE FROM THIS MENU OF POTENTIAL ACTIONS – page 2**

- Promote participatory art as communication tool to make policy
- Talk to stakeholders about the benefits of participatory arts
- Create opportunities for joint activity amateur arts/professionals
- Make the case for amateur arts umbrella networks

## 4. Appendix: some suggested research and data you can use

***Please send comments, suggestions, ideas on this document, or ask to be sent a copy, to:***  
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